

Press Release

Software Alliance forges an independent future

Following the purchase of OAC Plc by Broadstone, SAL has undergone a demerger from its former parent company.

Following 17 years of successful partnership, the demerger has come about at an exciting time for both companies. This provides SAL with the freedom to focus on further development of our core product offering and expand our services, whilst continuing to deliver the excellent customer service that we are known for.

The change in ownership will not affect SAL clients and there will be very little disruption to business on an operational level. The leadership team, headquarters, and products will remain the same resulting in no interruptions in service to clients.

Guy Shepherd, CEO of Software Alliance commented: "Everyone here at SAL is energised by the opportunities that lay ahead of us. The Insurtech industry is experiencing a period of innovation and growth and we have some exciting plans ahead of us. We also wish every success for the future to our colleagues at OAC"

Contact Us

For more information or if you have any questions relating to the above, please contact us.

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